

# Numira Biosciences

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## **NUMIRA BIOSCIENCES HIRES NEW VICE PRESIDENT OF SALES & MARKETING**

Irvine, Calif., January 2, 2007 -- Numira Biosciences today announced that Christopher D. Thibodeau has joined the Company as its new Vice President of Sales & Marketing. Thibodeau will be responsible for Numira Biosciences' worldwide sales & marketing initiatives.

Prior to joining Numira Biosciences, Mr. Thibodeau served as National Director of Sales for USLABS/Esoterix, an industry leader in cancer diagnostic and genomic testing services, managing national sales development. Previously, he was responsible for corporate marketing of USLABS' Hematology and Oncology product line. Before joining USLABS, Thibodeau held various sales management positions at Ventana Medical Systems and Interspace Advertising. Mr. Thibodeau has extensive experience in sales leadership and the marketing of innovative life science products and services.

"We are very pleased that Chris has joined Numira Biosciences to lead our Sales & Marketing Team. His successful track record in building high performing sales teams and identifying growth opportunities in the healthcare industry is an exciting addition for Numira," said Michael Beeuwsaert, President and CEO of Numira Biosciences.

"I am extremely impressed by the advanced technologies Numira has developed," stated Mr. Thibodeau. "Among them, Virtual Histology, an automated 3-D visualization and quantification tool which offers researchers novel advantages over the traditionally manual methodologies. This accurate and efficient technology will have significant applications in pre-clinical animal model testing to prepare products for FDA- and EPA-required clinical trials. In addition, Numira has a pipeline of revolutionary products and services which hold great promise for drug discovery and development. I look forward to helping Numira become an industry standard."

About Numira Biosciences:

Numira is a specialty R&D tools company focused on leveraging advances in genetics and molecular imaging to create a catalog of novel, high-value products that provide researchers with unprecedented insight into genomics, developmental biology, mechanisms of disease, drug efficacy and toxicity.

For more information, please visit [www.numirabio.com](http://www.numirabio.com).

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